



**PULL ON
YOUR
SOCKS**



**McGrath
Foundation**

TIPS AND TRICKS

Top 10 fundraising tips to help you along!

Thank you for putting your best foot forward and hosting a Pull On Your Socks fundraising event. **Below are our top 10 fundraising tips to help you along.**

All funds raised help place McGrath Breast Care Nurses in communities across Australia.

1. Get techy and use your online fundraising page

When you register for Pull On Your Socks, a fundraising page is automatically set up. Your page can help boost your fundraising efforts by encouraging your friends, family and colleagues to donate, as well as allowing you to spread the message about your event through social media.

Your fundraising page is intended to make things easier for you – and the people donating! Ask people to donate directly to your fundraising page as they'll get a receipt suitable for tax deduction via email, straight away.

2. Get social

Connect your online fundraising page to Facebook. Simply login in to your fundraising page and click 'Facebook Connect'. Remember, the more people that know about your event, the more money you can raise.

3. Use your collection boxes

Make use of collection boxes as much as you can by asking family and friends to go around on the day and ask for donations. Before you know it, those boxes will be full! Start collecting donations in the lead up to your event - be creative as to where (just make sure you get permission!).

4. Hold a raffle

Call on local businesses to donate some great prizes to help hit your target, but please remember to check with your local State or Territory gaming and liquor body as laws vary regarding raffles. We've put together a template on the website you can use to send out to business and ask for support.

5. Throw some snags on the barbie

This is an old favourite at every sporting ground. Holding a sausage sizzle always proves to be an easy way to fundraise!

6. Can you guess how many lollies are in the jar?

Host a guessing competition for a gold coin donation – the winner gets the jar of lollies, who wouldn't want that?!

7. For those with a sweet tooth

Get your friends to bake something to bring on the day of the event and host a bake stall. This is a sweet way to add another fundraising element to whatever you're planning.

8. Dress with a touch of pink

Get all the players and spectators to come along wearing a touch of pink for a donation. You could even have a prize for the best-dressed!

9. Pay the price

A really fun way to raise some money is to issue fines to people for various offences both on and off the field. You could have a rule board with all the things you could be fined for!

10. Merchandise

We have a special deal for all Pull Up Your Socks participants! We have selected a range of our top selling merchandise and we would like to offer it to you at cost price. Items can be purchased from Shop Pink and sold at the RRP to help increase your fundraising and Pink up your game.

To access these deals, please email shoppink@mcgrathfoundation.com.au.

Remember these are just suggestions. Feel free to use your imagination and put the FUN in fundraising!